

SAMPLE NEWS BRIEF (or Press Release)

FOR IMMEDIATE RELEASE

Contact: Your name and phone #

or

The Early Childhood Project/MSU

1.800.213.6310 or 406.404.1624

EARLY CHILDHOOD PROFESSIONAL RECOGNIZED

Your name and title (for example, Jane Montana, registered family child care provider or Mary Prairie, director of the Early Learning Center) in (your city) has been named to the Montana Early Care and Education Practitioner Registry by the Early Childhood Project at MSU in Bozeman. The Registry verifies (your last name's) education, training, and experience as an early childhood professional and creates opportunities for (her/him) to access both program and individual incentives, scholarships, and awards to improve the quality of their program serving children and families. (Your last name) has achieved Level ___ on the Career Path and must complete annual professional development hours to remain current on The Registry.

(Write a few sentences that highlight your achievements in the field!) For example: (Your last name) has offered quality child care to a small group of children in her state registered child care home for the past five years. She has a national Child Development Associate credential and is a member of the Montana Child Care Association. **-OR-** (Your last name) has been employed as a teacher at Small Steps Early Learning Center for the past three years, serves on the state board for the Montana Association for the Education of Young Children, and has just completed a Bachelor's Degree in Early Childhood Education. **-OR-** Whatever you want your community to know about you and your program!